



PIP KRAMER

UX UI DESIGNER & RESEARCHER | WWW.PIPAKRAMER.COM |

PROFILE

DOB: 10.04.1995

Nationality: Australian

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SKILLS

Tools:

Proficiency in Figma,
Figjam, Zeplin, Procreate,
Keynote, Asana

Hard Skills:

Wireframing, Rapid
Prototyping, User
Research, Research
Analysis, Design Systems

Soft Skills:

Excellent communicator,
Experienced leader,
Empathetic, Curious and
a Critical Problem Solver.

CONTINUAL LEARNING

UXCEL courses

Common Design Patterns
Design Composition
UI Components

LinkedIn Learning

Adobe XD & Essentials
Figma Essentials

EXPERIENCE

UX/UI INTERN • BLINDSIDE GMBH • 3 MONTHS • JUN – SEPT 2022

Collaborated directly with the managing director in a fast-paced environment, taking full ownership and responsibility for three design projects from discovery to delivery. I also worked in a small team tasked with rebuilding the company design system from scratch, converting components from Adobe XD to Figma.

FREELANCE WEB DESIGNER • 2022

Researched, designed, and launched a website using Wix that resulted in a 23% increase in booking occupancy for the stakeholders.

www.tombarra4bthredbo.com

PRIMARY SCHOOL TEACHER • 2020 - 2021

Taught across schools in Sydney assisting in staff shortages.

CHILDCARE CENTRE DIRECTOR • 2019

Managed a childcare service of 350+ families and 30+ employees.

EDUCATION

USER EXPERIENCE DESIGN • 2021 • UDACITY

BACHELOR OF PRIMARY TEACHING • 2020 • MACQUARIE UNIVERSITY

BACHELOR OF ARTS IN CRITICAL & CULTURAL STUDIES • 2018 • MACQUARIE UNIVERSITY

PROJECTS

Quantitative Metrics and Communications on the Blindside platform – A flexible design solution allowing users to go deeper into their training and management through developing cross platform communication pages and personal pages to record quantitative metrics including development goals, injuries, and personal notes. (Figjam, Figma, Zeplin, Adobe XD)

Website Design – A promotional Holiday accommodation website resulting in an increase of yearly bookings. www.tombarra4bthredbo.com (Figma, Wix)

Meditation Mates App – Mindfulness and Meditation platform that allows user to connect with loved ones to share their journey

www.pipakramer.com/meditationmates (Figma, Miro)